

Manx Financial Group

Banking
7 March 2022

Resilient, profitable and ready for growth

Manx Financial Group (MFG) offers a combination of relatively fast growth potential and low valuation. Operating income doubled between 2016 and 2020 with only a 1% decline in the pandemic year. MFG's key assets are Conister Bank, a specialist SME and retail lender, Edgewater Associates, the largest Manx independent financial advisory business, and Manx FX, a currency broker and provider of international payment processing facilities. The ROE ranged between 12% and 17% in FY14–19 and 9% in the challenging 2020/H121. The bank is well capitalised and funded. MFG restarted paying dividends after 16 years in 2021. The shares do not have a very demanding rating at 0.49x 2020 P/BV and 5.7x depressed 2020 earnings, presenting strong share price upside potential as earnings recover.

Weathered the COVID-19 storm well

Conister Bank, MFG's largest business, accounting for 78% of revenue in H121 and more than half of its earnings, has been relatively resilient and benefits from 92% of its lending being secured or government backed. Edgewater reported a FY20 pre-tax loss of £94k (FY19: £219k profit) but broke even in H121. Manx FX has remained very profitable and has benefited from a high FX trading volume due to the volatility from the COVID pandemic and Brexit. Loan impairment charges from Conister Bank were an annualised 2.1% of average net loans in the past three half-year periods, but MFG's resilient operating margins have allowed it to report a good level of profitability: the ROE was 9% in FY20 and H121.

Balance sheet allows for growth

Management aims to grow organically as well as take advantage of value-creating acquisition opportunities. The bank's balance sheet is well capitalised and with good liquidity. Management has been moving to more prime, recession-proof sectors since the 2016 Brexit vote to both protect and allow for future loan growth. MFG is also seeking a UK banking licence to further expand its business.

Valuation: P/BV of 0.49x, trailing P/E of 5.7x

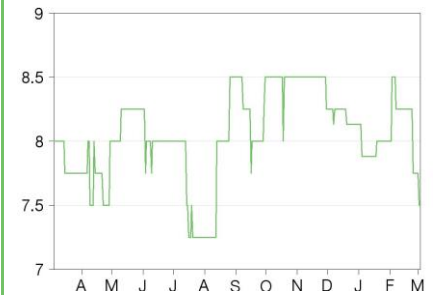
Although there are no consensus forecasts for MFG, the strong loan book growth bodes well for future revenue. MFG is trading at a P/BV of only 0.49x, which seems quite low given its track record of delivering ROE above its COE (COE; we estimate this at 10–11%). Its trailing FY20 P/E of 5.7x does not seem demanding, especially since FY20 earnings were depressed by credit conditions caused by the pandemic led recession. MFG's trailing valuation multiples are at significant discount to peers.

Historical data						
Year end	Revenue (£m)	PBT (£m)	EPS (p)	DPS (p)	P/E (x)	Yield (%)
12/17	11.5	2.7	1.8	0.0	4.0	N/A
12/18	13.2	2.7	1.5	0.0	4.6	N/A
12/19	16.5	3.0	1.6	0.0	4.6	N/A
12/20	16.4	2.0	1.2	0.0	5.7	N/A

Source: Manx Financial Group

Price 7.05p
Market cap £8m

Share price graph



Share details

Code	MXF
Listing	AIM
Shares in issue	114.1m
Last reported total capital ratio	17.8%

Business description

Manx Financial Group is an independent banking group founded in 1935, domiciled in the Isle of Man. Its 100% owned bank, Conister Bank, is regulated by the UK's Financial Conduct Authority (FCA) as well as the Isle of Man Financial Services Authority. MXF also owns Edgewater Associates, the largest independent financial advisory services company in the Isle of Man.

Bull

- Good profit track record.
- Balance sheet is well capitalised and funded.
- Small size allows bank to be nimble.

Bear

- Small market cap.
- Limited brand awareness.
- No broker forecasts.

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Company description: Independent banking group

MFG was founded in 1935 and listed in 2012 on the LSE's AIM market. Its executive chairman, Jim Mellon, has a 19% stake. Gregory Bailey, a biotech entrepreneur and MFG non-executive director has 16%; the remaining 65% is free float.

Conister Bank is the largest company in MFG, accounting for 78% of its operating income in H121 and more than half of its profits. Conister has a solid capital base (total capital ratio was 17.8% in H121) and proved capable of accessing commercial liquidity rates through its Isle of Man banking licence (Class 1 deposit taking). MFG had a loan to deposit ratio of 91.5% (H121).

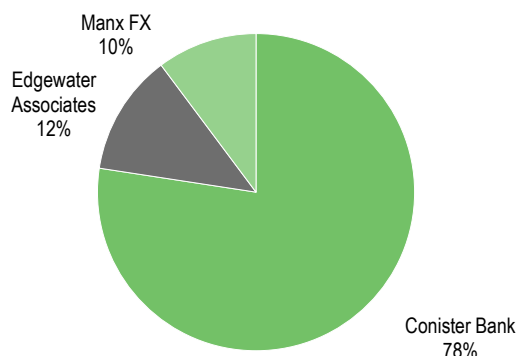
Conister operates in several SME and retail lending niches; Exhibit 6 shows the breakdown as of H121. Hire purchase loans (32%), wholesale funding arrangements (15%) and financial leases (14%) are the biggest segments. It has been very active in the COVID-related, government-backed loans programme and this segment has quickly grown to 19% of the loan book. Conister has been repositioning its loan book away from subprime to near prime over the last couple of years.

Conister Bank is regulated by the Isle of Man Financial Services Authority and the UK's Financial Conduct Authority (FCA). Most of its lending is secured; it has 8% in unsecured consumer loans.

The other two relevant companies owned by MFG are Edgewater Associates (EA) and Manx FX. The former is the largest independent financial advisory business in the Isle of Man, while the latter is a currency broker and provider of international payment processing facilities. MFG's debt collection company (Manx Collections) obtained an FCA licence in June 2021 with the aim not only of making recoveries but also of winning collection mandates from other financial services businesses during this economic downturn.

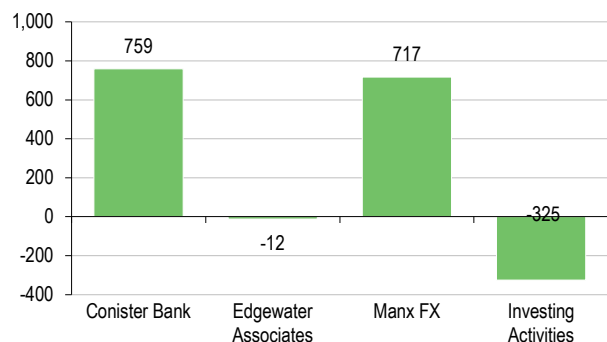
There seem little operating expenses allocated to Manx FX, which contributes to it having an outsized contribution to earnings relative to its operating income. In 2020 and 2021, it also benefited from a strong increase in FX trading due to volatility from both COVID and Brexit. Conversely, market volatility has hurt Edgewater as investors have delayed investment decisions and fewer face-to-face meetings have also hurt business. It is possible that calmer markets may adversely affect Manx FX income. We note that fee income and total operating income in H120 (when COVID started) was £875k and £872k respectively, but only £457k and £224k in the calmer H220 (usually FX markets are busier towards the end of the calendar year).

Exhibit 1: Operating income by segment (H121)



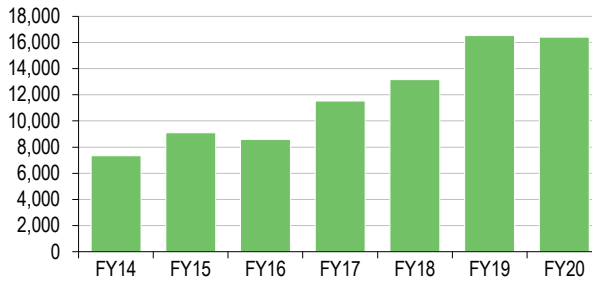
Source: Manx Financial Group

Exhibit 2: Earnings contribution (H121)



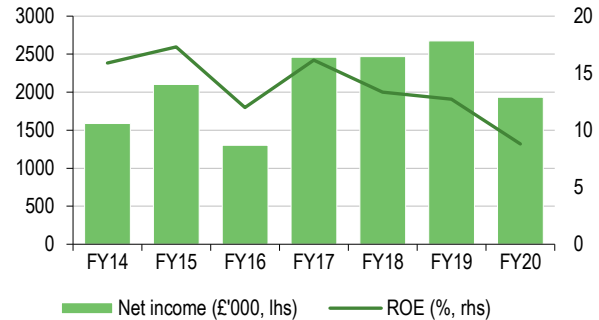
Source: Manx Financial Group

Exhibit 3: Full year operating income progression (£000s)



Source: Manx Financial Group

Exhibit 4: Full year net profit and ROE progression

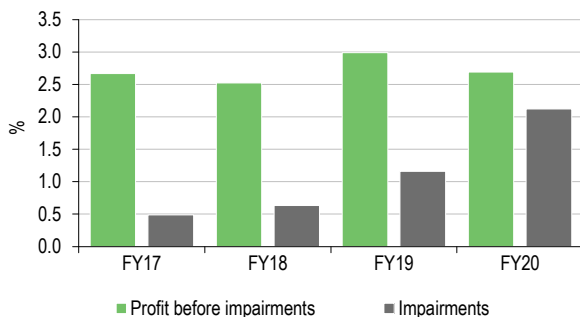


Source: Manx Financial Group

MFG has a solid record of profitability with ROE of 12–17% over the years before COVID-19. The business was relatively resilient during the COVID-19 lockdowns and posted an ROE of 9% in FY20 and in H121. Although Conister Bank’s loan impairments rose to 2.1% of loans in FY20 as a result of the crisis, MFG’s strong operating margin was able to absorb this (Exhibit 5). The amount of stage 3 loans increased from 5.9% in FY19 to 10.6% in FY20 and then declined to 8.3% during the first six months of 2021.

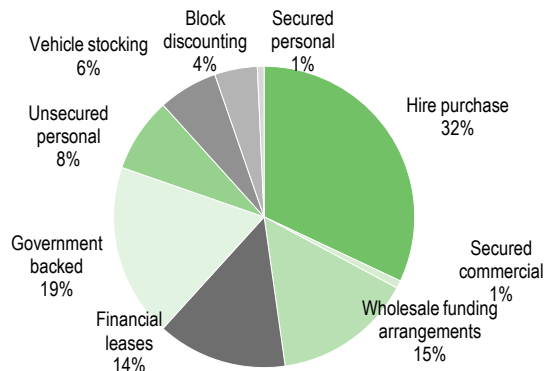
MFG’s strategy is to continue to grow both organically and through value-creating acquisitions. Management highlighted in its 2021 interim report that the ‘current economic conditions’ could provide some buying opportunities that it would analyse.

Exhibit 5: Profit versus impairments (as % of loans)



Source: Manx Financial Group

Exhibit 6: Loan book breakdown (H121)



Source: Manx Financial Group

H121: Resilient profitability, good loan momentum

MFG reported £1.03m in earnings for H121, up 3% year-on-year, but down 17% compared to H119 before the pandemic. ROE was 8.9% (9.0% in H120), which is a relatively resilient figure given the COVID-19 challenges. Impairment charges were 2.1% of average loans, but this ratio is stable compared to the two previous periods: 2.1% (H120) and 2.2% (H220). Stage 3 loans declined as a percentage of net loans from 10.6% (FY20) to 8.3%. Impairment coverage of stage 3 was 52.6%. This is significantly lower than the 85.6% at the end of H120, but stable compared to the end of 2020 (51.5%). For comparison, the latest data from the European Banking Authority (EBA) showed average stage 3 coverage in Europe in FY20 at about 47%, while most of the larger UK banks have coverage ratios below 50%.

The loan book grew 16% year-on-year. The net interest margin was 8.5% of loans versus 8.7% in H120 and 11.2% in H119. The tighter margin reflects the repositioning of the loan book away from subprime, while rising interest rates will help margins going forward. Total revenue grew 6% year-on-year, but core operating revenue grew 12%. The H120 total revenue figures had been bolstered by gains on securities and asset revaluation. Operating expenses also grew 6% y-o-y and the group's cost to income ratio remained stable at 65%. Conister's total capital ratio fell from 19.3% in FY20 to 17.8% due to a strong increase in the loan book in H121, but its capital remains ample.

Exhibit 7: H121 results versus previous years

Year end 31 December, £m unless stated	H119	H120	H121	H121 vs H120 (%)	H121 vs H119 (%)
Net interest income	8,877	7,811	8,555	9.5	-3.6
Net fee income	(1,118)	287	478	66.6	n.m.
Fee and commission expense	(2,934)	(1,870)	(1,878)	0.4	-36.0
Depreciation on leasing assets	0	(203)	(173)	-14.8	n.m.
Core operating income	7,759	7,895	8,860	12.2	14.2
Other operating income	139	111	129		
Gains on securities and asset revaluations	104	455	(1)		
Total operating income	8,002	8,461	8,988	6.2	12.3
Operating expenses	(5,211)	(5,503)	(5,879)	6.8	12.8
Operating profit before impairments	2,791	2,958	3,109	5.1	11.4
Impairment on loans and advances to customers	(1,469)	(1,895)	(2,142)	13.0	45.8
Associates profit	46	(91)	59		
VAT recovery	52	36	113		
Profit before tax	1,420	1,008	1,139	13.0	-19.8
Income tax expense	(184)	(16)	(122)		
Income tax rate	13%	2%	11%		
Net profit	1,236	992	1,017	2.5	-17.7
Minority interests	0	5	12		
Net attributable profit	1,236	997	1,029	3.2	-16.7
Key ratios and balance sheet					
NIM (NII as % average loans)	11.2	8.7	8.5		
Impairment charge % average loans	1.8	2.1	2.1		
Cost income ratio (%)	65.1	65.0	65.4		
ROE (%)	12.1	9.0	8.9		
Loan as % deposits	95.8	83.4	91.5		
Total capital ratio (%)	17.0	16.0	17.8		
Stage 3 loans as % net loans	5.2	7.2	8.3		
Impairments % stage 3 loans	85.1	85.9	52.6		
Loans (£ thou)	170,035	181,581	211,445	16.4	24.4
Equity (£ thou)	20,986	21,870	23,133	5.8	10.2

Source: Manx Financial Group, Edison Investment Research

Valuation: Undemanding multiples

There are currently no consensus forecasts for MFG. However, MFG is currently trading at an FY20 P/BV of 0.49x, which is 32% below the selection of peers in Exhibit 8 despite MFG's last reported full fiscal year (FY20) ROE being above their average. We note that MFG usually delivers ROEs that are above its COE (we would estimate this at 10–11%). We think that if this type of profitability continues after the end of the pandemic, the bank would likely deserve to be at a premium to its book value and not such a large discount, despite its relatively small market capitalisation.

Exhibit 8: Challenger/specialist lender comparative table

	Price (p)	Market cap (£m)	P/E (x) FY20	P/E (x) FY21	Div. yield (%) FY 21	ROE (%) FY20	ROE (%) FY21	P/BV (x) last reported
MFG	7.05	8.0	5.7	N/A	2.4	8.8	N/A	0.49
Arbuthnot Financial	885	133.4	29.1	23.9	0.0	n.a.	2.3	0.66
Close Brothers	1116	1686.2	8.7	8.3	0.0	13.9	12.0	1.08
Metro Bank	90	156.6	-0.8	-1.8	0.0	NULL	-9.4	0.15
Secure Trust Bank	1255	234.1	5.5	8.0	4.5	6.9	14.9	0.78
Paragon	467	1153.7	8.5	7.6	5.6	12.6	12.9	0.94
Average			10.2	9.2	2.0	6.7	6.5	0.72
MFG versus average			-44%	N/A	21%	31%	n/a	-32%

Source: Refinitiv, Edison Investment Research. Note: Priced at 03 March 2022.

Exhibit 9: Financial summary

Year end 31 December	FY17	FY18	FY19	FY20
£'000s except where stated				
Profit and loss				
Net interest income	16,637	15,568	17,929	15,470
Net commission income	(5,298)	(2,738)	(1,630)	384
Other income	196	336	233	551
Total operating income	11,535	13,166	16,532	16,405
Total operating expenses	(8,355)	(9,748)	(11,632)	(11,394)
Operating profit pre impairments	3,180	3,418	4,900	5,011
Impairment charges on loans	(585)	(857)	(1,900)	(3,950)
Associates	38	30	124	54
VAT recovery	65	119	(101)	906
Profit before tax	2,698	2,710	3,023	2,021
Corporation Tax	(240)	(243)	(350)	(53)
Tax rate	9%	9%	12%	3%
Profit after tax	2,458	2,467	2,673	1,968
Minority interests	0	0	0	(33)
Net income attributable to equity shareholders	2,458	2,467	2,673	1,935
Reported underlying earnings after tax	2,458	2,467	2,673	1,935
Shares and per share ratios				
Average basic number of shares in issue (m)	110.9	131.1	131.1	119.0
Average diluted number of shares in issue (m)	152.5	172.8	172.8	155.5
Period end shares in issue (m)	131	131.1	131.1	114.1
Reported diluted EPS (p)	1.77	1.54	1.55	1.24
Underlying diluted EPS (p)	1.77	1.54	1.55	1.24
Ordinary DPS (p)	0.00	0.00	0.00	0.00
NAV per share (p)	11.3	11.4	12.9	14.4
Tangible NAV per share (p)	8.7	8.9	9.4	10.1
Income ratios				
Net interest/average loans	13.9	11.5	10.9	8.3
Impairments /average loans	0.5	0.6	1.2	2.1
Cost income ratio	72.4	74.0	70.4	69.5
Return on average equity	16.2	13.3	12.7	8.8
Return on average TNAV	21.6	17.2	16.9	12.3
Balance sheet				
Net customer loans	122,546	148,278	179,370	193,143
Other assets	50,500	48,636	73,517	74,818
Total assets	173,046	196,914	252,887	267,961
Total customer deposits	142,272	158,500	209,933	218,285
Other liabilities	13,512	18,691	20,635	27,241
Total liabilities	155,784	177,191	230,568	245,526
Net assets	17,262	19,723	22,319	22,435
Minorities	0	0	0	0
Shareholders' equity	17,262	19,723	22,319	22,435
Reconciliation of movement in equity				
Opening shareholders' equity				
Profit in period	2,458	2,467	2,673	1,968
Other comprehensive income	(63)	(6)	(77)	(292)
Ordinary dividends	0	0	0	0
Minority changes from subsidiaries	0	0	0	(1,560)
Closing shareholders' equity	17,386	19,723	22,319	22,435
Balance sheet ratios				
Loans as % deposits	86.1	93.6	85.4	88.5
Loans to equity (x)	7.1	7.5	8.0	8.6
Stage 3 as % loans	N/A	2.8	5.9	10.6
Impairments as % stage 3 loans	N/A	327.3	75.1	51.5
Total capital ratio (%)	17.5	18.1	16.9	19.3

Source: Manx Financial Group

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